



SeaFrance highly commended at the Virgin Holidays Responsible Tourism Awards

SeaFrance Dover-Calais Ferries has been highly commended by the judges of the Virgin Holidays Responsible Tourism Awards 2009, organised by responsibletravel.com

Launched in 2004, the prestigious awards celebrate organisations and individuals in the travel industry that are making a significant contribution to environmental conservation and to the culture and economies of local communities. This year the awards attracted over 2,000 entries and were judged by a panel of 13 experts.

SeaFrance was awarded highly commended in the best responsible cruise or ferry operator category for both its environmental work with the Marine Conservation Society and also its ongoing promotion and support of small businesses and environmental tourism in the Pas de Calais region of France. As the lead sponsor of the Marine Conservation Society's Beachwatch campaign, SeaFrance staff regularly clean their local beach in Kent and educate children in local schools and the wider community about the problems of marine litter. Over the last 17 months, the ferry operator has raised more than £264,000 to the cause.

Robin Wilkins, Managing Director of SeaFrance, commented, "We are delighted to have won this prestigious accolade. We care about our environment and are very lucky to have staff that are passionate about responsible tourism and give up their own time to make a difference. As a French company, we are committed to working with local tourism enterprises and regional food producers in France to raise their profile amongst British travellers and highlight some of the country's otherwise undiscovered gems."

SeaFrance operates up to 15 daily return crossings on the Dover-Calais route. Fares for a car and up to five passengers start from just £25 each way online for any duration and from £19 return for a day trip.

For more details or to book call 0871 22 22 500 or visit seafrance.com.

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*Calls cost 10p per minute from BT landlines, calls from other networks and mobiles may vary.

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