



TOURISM SIGNING APPLICATION FORM

1.	APPLICANT	
1.1	Name	
1.2	Address	<hr/> <hr/> <hr/> <hr/> <hr/> Postcode _____
1.3	Tel. No.	
1.4	Fax No.	

2.	TOURIST DESTINATION TO BE SIGNED	
2.1	Name of destination	
2.2	Address of destination (if different from 1.2 above)	<hr/> <hr/> <hr/> Postcode _____
2.3	What is the core activity of your establishment:- Tourist Attraction (e.g. theme park, historic house, vineyard) Please state description <div style="border: 1px solid black; height: 20px; width: 100%;"></div> Tourist Facility: Accommodation <input type="checkbox"/> Catering <input type="checkbox"/> Public House <input type="checkbox"/> Sports/Leisure <input type="checkbox"/> Retail (e.g. gift shop) <input type="checkbox"/>	

2.4	Dates and times of opening	Dates : Daily Opening Hrs :
2.5	Current visitor numbers per annum (attractions only)	
2.6	If available, please show the breakdown of the visitor numbers into the following categories: (i) UK holiday visitors (ii) Visits from homes (day trips under 20 miles) (iii) Visits from homes (day trips over 20 miles) (iv) Overseas visitors (v) Group visits (organised parties)	
2.7	Please indicate how visitor numbers are recorded or, if not, basis of estimation.	
2.8	Is there an entrance fee ?	
2.9	If yes, please provide current tariffs	

3.	PARKING		
3.1	Does the destination have parking ?	Yes / No	
3.2	If yes is it :		
	On site <input type="checkbox"/>	Off site <input type="checkbox"/>	Capacity Cars <input type="text"/> Coaches <input type="text"/>
3.3	Is the off site parking owned by you ?	Yes / No	
3.4	If no is it : Private <input type="checkbox"/> Public <input type="checkbox"/>		
3.5	If the off site parking is not a public car park or is not owned by you, does the operator have any objection to your visitors being signed to their car park ?	Yes / No	
3.6	Approximately how far is the off site parking from the property ?		

4.	PROMOTION AND MARKETING		
4.1	How do you promote your establishment to the tourist market ? (Please tick box as appropriate)		
	Local tourist guides <input type="checkbox"/>	Local newspapers <input type="checkbox"/>	National newspapers <input type="checkbox"/>
	National journals <input type="checkbox"/>	Local TV/radio <input type="checkbox"/>	Tourist information leaflets <input type="checkbox"/>
	Is the literature available through tourist information centres ?		Yes / No
	Please provide examples with your application.		

4.2	Are you a member of a tourist association or other professional or regulatory body ?	Yes / No
4.3	If yes, please specify	
4.4	Are you registered with the Visitors Charter scheme run by the English Tourism Council ?	Yes / No
4.5	If no, are you willing to sign the charter and operate in accordance with it ? (Visitor attractions only).	Yes / No

5.	GENERAL FACILITIES		
5.1	If not provided as an integral part of the main function of the business, please indicate which of the following additional facilities are also available and give details.		
	a	Facilities for the disabled	Yes / No
	b	Toilets	Yes / No
	c	Café/restaurant	Yes / No
	d	Accommodation	Yes / No
	e	Educational or informative	Yes / No
	f	Retail outlet	Yes / No
	g	Sporting facilities	Yes / No
	h	Picnic areas or tables	Yes / No
	i	Other	Yes / No

6.	SERVICED ACCOMMODATION	
6.1	Do you have an inspection certificate from ETC, AA or RAC ?	Yes / No
6.2	If yes to 6.1 please state grading awarded	
6.3	Do you make available accommodation for non-pre-booked customers ?	Yes / No

7.	PUBLIC HOUSES	
7.1	Do you have an inspection certificate from ETC?	Yes / No
7.2	If yes to 7.1 please state grade awarded.	

7.3	Do you serve meals other than just bar snacks throughout opening hours?	Yes / No
7.4	If No to 7.3, at what times are meals available?	
7.5	Do you have tables set aside for non-pre-booked customers?	Yes / No
7.6	Do you cater for coach parties?	Yes / No
7.7	Do you cater for children indoors?	Yes / No
7.8	Do you have independent quality listing?	Yes / No

8	CATERING ESTABLISHMENT	
8.1	Do you have an inspection certificate from ETC	Yes / No
8.2	If yes to 8.1 please state grading awarded	
8.3	Do you have tables set aside for non pre-booked customers?	Yes / No
8.4	Do you cater for children?	Yes / No
8.4	Do you cater for coach parties ?	Yes / No

9	CAMPING AND CARAVAN PARKS AND NON-SERVICED ACCOMMODATION (ie. self catering)		
9.1	Is your site licensed under the Caravan Sites and Control of Development Act 1960 and/or Public Health Act 1936	Yes / No	
9.2	Do you have a minimum of 20 pitches available for casual overnight use?	Yes / No	If no, how many pitches are available for casual overnight use?
9.3	Do you have an inspection certificate from an independent body in respect of quality?	Yes / No	If yes, please state which scheme.

10	RETAIL OUTLETS		
10.1	Do you depend predominantly on tourists for your revenue ?	Yes / No	
10.2	In addition to the main retail side of your business do you provide additional facilities of education or interest to visitors ?	Yes / No	
10.3	If yes, please specify ?		

I wish to apply for tourism signing and confirm that all the information given is correct to the best of my knowledge. I enclose a cheque for £204.00 (incl VAT) made payable to Kent County Council as a non-refundable charge to cover the cost of the initial assessment of this application. Please note that qualification for signing does not create an entitlement for them to be provided. Signing may be declined on a number of grounds, as described in the Tourist Signing leaflet.

Name _____

Signature _____

Date _____

Please return the completed application form to:

Kelly Sharp
28-30 St Peter's Street,
Canterbury,
Kent
CT1 2BQ

If you wish to discuss any matters which you do not understand please contact Visit Kent.

Tel: 01227 812912