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PRESS RELEASE

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Kent's 'Regal Golf Coast' offers a fun feast of golf for the summer

(Canterbury, Kent – July xx, 2011) Night golf, Texas scrambles and hog roasts are all on the menu this summer as Kent golf tees up a feast of post-Open Championship fun this August.

Three of the county's 'Regal Golf Coast' courses stage their open weeks – when visitors are encouraged to take part in an array of competitions and events – with the festivities kicking off at Prince's Golf Club (July 31-August 5) then Littlestone (August 8-12) and finally Royal Cinque Ports (August 20-29).

Highlight of the Prince's meeting could well be the Prince's 27. At £45 for a visitor it includes a round on each of the club's three nine-hole courses and will test skills in three different formats of the game with greensomes, singles and betterball played on the Dunes, the Shore and the Himalayas.

Littlestone's tournaments include Texas Scrambles, Team Stablefords and mixed team events, and are priced at approximately £25 per head for visiting players.

Deal Week, at Royal Cinque Ports, promises to draw in the crowds once again with foursomes, seniors as well as adult/junior competitions. There's even a hog roast and night golf on the Saturday (August 27).

Kent offers golfers a choice of more than 100 courses to play. Royal St George's (venue for this year's Open Championship, from July 14-17) forms part of Kent's 'Regal Golf Coast' along with Royal Cinque Ports (venue of The Open Championship in 1909 and 1920), Prince's (the Open venue in 1932), Littlestone (a Final Qualifying course for this year's Open) and North Foreland.

Complementing this quintet are London Golf Club (a European Tour Destination and home of the 2009 European Open and where work will soon start on a five-star golf and spa hotel resort) plus Chart Hills (designed by Sir Nick Faldo and ranked 82nd in *Golf World Magazine's* Top 100 Courses in the UK and Ireland).

Visit Kent (www.visitkent.co.uk) has recently announced a new partnership with Golfbreaks.com (Europe's largest golf travel company) and Shepherd Neame (the renowned Kent-based brewer, pub and hotel operator) to promote an array of carefully selected golf breaks and special-offer packages featuring many of the county's best courses.

Sandra Matthews-Marsh, Chief Executive of Visit Kent, said: "The clubs all put a lot of hard work into organising the competitions and the friendly atmosphere has proved very popular with visiting golfers.

"This is an excellent opportunity for golfers from across the UK, continental Europe and beyond to enjoy Kent's excellent courses, including the Regal Golf Coast quintet, in the wake of the Open Championship."

For more information about golf in Kent, visit www.visitkent.co.uk/golf.

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Press release issued on behalf of Visit Kent by Landmark Media International

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About Visit Kent

Visit Kent Limited is a public/private sector partnership supported by Kent County Council, Medway Council, the district and borough councils, Tourism South East and the leading sector tourism businesses in Kent. Visit Kent champions Kent's £2.5 billion tourism industry by targeting UK and overseas markets, improving quality and skills and growing the tourism product.

Notes to Editors

Visit Kent is working with Dover District Council, Kent County Council, Canterbury City Council, Shepway District Council and Thanet District Council, with Kent Police and other partners, to support and deliver a safe and successful Open Golf Championship, and maximise the benefits to the county.

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