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## **EDITORS LEAD THE WORLD AS KENT MEDIA GREETERS**

Six newspaper editors have signed up to be Kent Media Greeters ready to welcome visiting journalists from home and overseas to Kent and Medway in the run-up to the London Games and beyond.

The editors from Kent Regional News and Media, Courier Media Group titles and the [thisiskent.co.uk](http://thisiskent.co.uk) website are believed to be the first dedicated team of media leaders to become part of the Global Greeter Network.

The Kent Greeters, led by the tourism champions at Visit Kent, are a growing network of volunteers ready to meet with visitors to the area who share their interests and help them get the most out of their visit to the county.

Fran Warrington, head of strategy and management at Visit Kent, said: “We launched the first Greeter programme in Europe in Thanet just four years ago modelled on the New York Big Apple Greeter initiative.

“Since then we have grown to cover the whole of Kent and there are Greeter networks springing up across the UK and Europe. Our Media Greeter team is another example of Kent and Medway leading the way.

“Our newspaper editors know their areas inside out and are just the right people to assist journalists coming to Kent to find out more about our county and preparing for 2012 when we will be showcasing Kent and Medway to the world’s media during the London Games.”

Richard Karn, Regional Managing Director for Northcliffe Media, which owns the Kent Regional News and Media, and Courier Media Group titles, said: “We are delighted to be supporting this excellent initiative.

“Our editors are keen to meet and greet visiting journalists and, whenever possible, we will share our editorial facilities with them as they undertake their research or file copy.”

The Kent Media Greeters are Christine Rayner, of the Medway News and East Kent Gazette, Simon Finlay, of the Folkestone Herald and Express Series, Ian Read, of the Kent and Sussex Courier, Rebecca Smith, of the Isle of Thanet Gazette and Thanet Times, Roger Kasper, of the Sevenoaks Chronicle, and John Nurden, of the Whitstable, Herne Bay and Canterbury Times.

For further information about the Kent Greeter network or to book a visit go to [www.visitkent.co.uk/greeters](http://www.visitkent.co.uk/greeters)