

NEWS RELEASE

14 December 2009

LD LINES' BEST VALUE 2010 EARLY BOOKING OFFER

Ferry operator LD Lines has introduced a best-value cross channel early booking offer from £18 each way via its exclusive Dover - Boulogne route.

The offer is valid for a car and two passengers for any duration travel throughout 2010 and some sailings for the remainder of 2009 are also available at this same lead-in fare.

LD Lines' conventional ferry *Norman Spirit* operates four return sailings daily on the Dover - Boulogne route, providing a crossing time of one hour 45 minutes.

The ship has capacity for 1850 passengers, 700 cars and 110 freight vehicles, and all tourist traffic is carried including coaches and foot passengers in addition to cars, cars and caravans, motorhomes and motorcycles.

Also provided on this route is a Premium service of £7 per person each way which includes priority boarding, access to the Premium Lounge on board, complimentary newspapers and refreshments.

Fares are subject to availability and to book : www.ldlines.com or call : **0844 576 8836**.

LD Lines' service now operates into Boulogne's new Hub Port terminal, whose rapidly expanding port facilities and infrastructure now provides increased tourist and freight traffic capacity.

LD Lines is owned by the Louis Dreyfus Armateurs Group, a leading French shipowner with over 100 years experience in the shipping industry, operating over 60 ships worldwide.

Further press information contact :

***Nick Stevens - UK Press & PR Agency - LD Lines
Tel : 01303 892631 / Mobile : 07768 832899***