



21 June 2011

COUNTRYSIDE GREETERS TAKE STEPS TO WELCOME VISITORS

Outdoor enthusiasts interested in joining Visit Kent's Countryside Greeters stepped out in style to experience for themselves the fun of a guided walk.

The event, at The Pines Calyx, St Margaret's Bay, was organised by a Visit Kent team led by Kerstin Andrews, and the Chairman of Kent Greeters, Peter Shaw.

Visit Kent is aiming to set up a network of Countryside Greeters across the county to welcome walking and cycling enthusiasts to their area. The Greeters will advise visitors on the best walks and rides available to suit their interests and join them on an expedition.

To find out about joining the growing group of Countryside Greeters, call Visit Kent on 01622 696935, email: Georgia.mannering@kent.gov.uk, or visit www.kentgreeters.co.uk.

Ends

Caption 1: Preparing for the Countryside Greeters walk are Jill Thomas, of Bekesbourne, Andy Curran and Paulinus Timney, of Hythe, with Kerstin Andrews, of Visit Kent and Peter Shaw, Chairman of Kent Greeters

Caption 2: Experiencing a Countryside Greeters' walk

For further media information, please contact Delphine Houlton, Andrew Metcalf or Andy Rayfield, at Maxim, tel: 01892 513033 email: Delphine@maxim-pr.co.uk; or Julie Edwards, at Visit Kent, tel: 01227 812900 email: Julie.edwards@visitkent.co.uk.

For images of Kent, go to <http://www.flickr.com/photos/visitkent/>

Notes to Editors

- Visit Kent Limited is a public/private sector partnership supported by Kent County Council, Medway Council, the district and borough councils, Tourism South East and the leading sector tourism businesses in Kent. Visit Kent champions Kent's £3.2 billion tourism industry by targeting UK and overseas markets, improving quality and skills, and growing investment in the tourism product. For further information go to www.visitkent.co.uk or visitkentbusiness.co.uk.
- Inspire Mark Visit Kent is a lead partner within the Kent Campaign for the 2012 Games, a partnership led and managed by Kent County Council to maximise the benefits and long term legacy to the county off the back of the 2012 Games. The award winning campaign primarily works across eight sectors, including tourism, sport, the arts, and education. Further details can be found at www.kentsport.org/london2012
<<http://www.kentsport.org/london2012>>
- Interreg IVA is an EU funding programme which aims to promote joint working and cross-border co-operation between partner organisations on either side of a European land or maritime border. Interreg is part of the European Regional Development Fund.
The '2 Seas' Interreg IVA programme is one of two programmes involving Kent. European partners in this programme are France, Flanders and The Netherlands. For further information go to www.interreg4a-2mers.eu

