

Kent Excellence in Business Awards News Release

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What's in it for you? 10 good reasons to enter

Whether yours is a large or small company, there are 10 very good reasons for entering the KEiBA Kent Excellence in Business Awards 2009.

As the website is now live at www.keiba.co.uk, Kent County Council in partnership with the KM Group is urging companies to come forward and compete for one of these prestigious titles.

The reasons are:

- It helps with your business planning
- You'll get invaluable media exposure
- You can network with fellow business leaders
- There's a free expert assessment of your company
- It will boost staff morale
- Potential investors will be impressed
- It's a good way of recognising staff loyalty
- New staff will be attracted to an award winner
- As a winner, you would receive an impressive trophy
- It will raise your company profile in the county and with companies you know

There is a range of 16 categories to enter for companies of all sizes, as well as individual awards. Entries must be submitted by March 2009 and winners will be announced at a black tie dinner in Leeds Castle in July.

KCC Cabinet Member for Regeneration Kevin Lynes said: "The Kent Excellence in Business Awards is going to be a celebration of the best that Kent's businesses have to offer. In return, there are a number of reasons why the awards are good for business. I would encourage business men and women to enter and get involved."

Enter now at www.keiba.co.uk.

Sponsors of KEiBA include the Institute of Directors Kent branch, Kent Adult Social Services, Kent Film Office, Headley Brothers Ltd, South eastern, and Heart, Mainstream, Royal Mail, Deloitte, the Kent Foundation and Visit Kent.

KEiBA is kindly supported by the Chartered Institute of Marketing (Kent Branch), Leeds Castle, Pillory Barn Creative, and Tangerine.

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**For further information contact Phil Scrivener at Kent County Council
Media Centre on 01622 694013 or e-mail phil.scrivener@kent.gov.uk**

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