



4 August 2009

STAFF INVITED TO TAKE TIME OUT AT SHEPWAY ATTRACTIONS

Shepway tourism, leisure and hospitality businesses are being offered the chance to send members of staff on a special “Out and About” trip organised by Visit Kent at Kent County Council as part of its Celebrating Kent campaign.

The trip, which costs just £10 per person, is specifically designed to help busy staff find out more about local attractions so that they can advise visitors to the area looking for activities to enjoy and places to visit.

The Shepway excursion will feature guided visits to the award-winning Lower Leas Coastal Park, Haguelands Village – including a cooking demonstration using local produce and lunch, and Romney Marsh Visitor Centre as well as a chance to find out more about wildlife at Dungeness.

Fran Warrington, head of Visit Kent at Kent County Council, said: “People working in busy businesses rarely have the time to find out about all the new attractions in their area.

“Yet so often these are just the people visitors turn to for personal recommendations and advice about where to go and what to see. These visits

will enable everyone on board the coach to update their knowledge about tourism and tourism attractions in Shepway.

“They will be sharing their experiences with people working in similar businesses and gaining valuable information to help them deliver even better customer service.”

The Shepway “Out and About” coach excursion has been arranged and funded by Visit Kent in partnership with Discover Folkestone, Hythe and Romney Marsh.

The Shepway excursion on Wednesday, September 9, will cost just £10 per person. Businesses should contact Visit Kent tel: 01622 696936 or email: celebratingkent@kent.gov.uk for further information. Bookings will be taken on a first come, first served basis.

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- Visit Kent is a lead partner within the Kent Campaign for the 2012 Games, a partnership led and managed by Kent County Council to maximise the benefits and long term legacy to the County off the back of the 2012 Games. The award winning Campaign primarily works across eight sectors, including tourism, sport, the arts, and education. Further details can be found at www.kentsport.org/london2012
<<http://www.kentsport.org/london2012>>

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