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With pic

### **TOURISM PEOPLE TAKE TIME OUT TO VISIT ATTRACTIONS**

More than 80 people working in the county's tourism, leisure and hospitality businesses took advantage of three familiarisation trips to visitor destinations in Thanet, Sheppey and Shepway organised by Visit Kent at Kent County Council.

The Out & About visits are designed to raise awareness of new Kent attractions, less familiar landmarks and recent developments at traditional favourites.

Fran Warrington, head of Visit Kent at Kent County Council, said: "Personal recommendations are really important to people when they are visiting a new area and wanting to discover places to go and activities to enjoy.

"Our familiarisation visits, part of our Celebrating Kent campaign, enable people working in the sector to become much better informed about local attractions. As a result, they can be far more confident about the suggestions for excursions they make to their guests and visitors."

Attractions in this season's Out & About visits included the Powell Cotton Museum at Quex House and the Pinball Parlour in Thanet; Sheppey's Elmley Marshes nature reserve and St Thomas the Apostle Church at Harty; and Lower Leas Coastal Park and Hagueldands Village, Shepway.

To find out more about tourism, leisure and hospitality business support in Kent, visit [www.visitkentbusiness.co.uk](http://www.visitkentbusiness.co.uk)



Finding out more about St Thomas the Apostle Church, at Harty, are Graham and Sarah Moss, of March Cottage B&B, Faversham, and (seated, from left) Aud Burton and Rosemary Ferguson, of Sevenoaks Tourist Information Centre

**Caption:**

- Celebrating Kent is part of the Kent Campaign for the 2012 Olympic Games, a partnership led and managed by Kent County Council to maximise the benefits and long term legacy to the County off the back of the 2012 Games. The award winning Campaign primarily works across eight sectors, including tourism, sport, the arts, and education. Further details can be found at [www.kentsport.org/london2012](http://www.kentsport.org/london2012)

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*For further media information, please contact Delphine Houlton, Georgette McCready or Andy Rayfield, at Maxim, tel: 01892 513033*