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Press Release

TAXI DRIVERS SET FAIR TO DELIVER TOP CUSTOMER SERVICE

Sixteen Thanet taxi drivers have been brushing up their customer service skills thanks to Visit Kent at Kent County Council in partnership with Tourism South East.

The drivers signed up for a two-day Welcome Host course, which was held at the Walpole Bay Hotel, Margate.

Frontline professionals in the leisure, tourism and hospitality industry across the county are being encouraged to attend a series of bespoke Visit Kent training courses in readiness to welcome an expected influx of visitors following the opening of Turner Contemporary in 2011 as well as during the 2012 London Games.

Fran Warrington, head of Visit Kent at Kent County Council, said: "As part of our Celebrating Kent campaign we are working closely with the people who really make a difference to visitors.

“Our taxi drivers are incredibly important. They are often responsible for the first impressions visitors gain of our county. And, of course, visitors rely on their drivers’ local knowledge and expertise when it comes to choosing attractions to visit and good restaurants and pubs for an evening out.”

To find out more about forthcoming Visit Kent training courses and business support events, log on to www.visitkentbusiness.co.uk , email celebratingkent.gov.uk or call: 01622 696936.

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- Celebrating Kent is part of the Kent Campaign for the 2012 Olympic Games, a partnership led and managed by Kent County Council to maximise the benefits and long term legacy to the County off the back of the 2012 Games. The award winning Campaign primarily works across eight sectors, including tourism, sport, the arts, and education. Further details can be found at www.kentsport.org/london2012
<<http://www.kentsport.org/london2012>>

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